

JORGE A. ALTADILL

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EXPERIENCE

Digital Project Manager *Un Paso Más*, Barcelona, Spain

July 2014 - Present

- Director, creator and manager of all the artistic brand content.
- E-commerce manager in a two people team billing more than €60k a month.
- Creation of multiplatform marketing campaigns resulting in an increase of new customers and sales.
- Management and dynamization of popular social networks tripling followers in a year.
- Effectively oversee customer service division by retaining existing users.

Promoter and Content Coordinator *SM Digital*, Barcelona, Spain

February 2013 - Present

- Spain Coordinator for press, social networks, photography and promotion.
- Increased Facebook followers by 2000 within one month of promoting the Lollapalooza event.
- Participated events: Sziget Festival (Budapest), Lollapalooza (Berlin), EmTech (Valencia).

Graphic Designer and Strategic Planner *Winblasti*, Barcelona, Spain

July 2014 - December 2014

- Online Telemarketing company multiplying the monthly benefits.
- Design of microsites, packaging, online and offline media in terms of different strategies to attract customers.

Freelance Audiovisual Producer, Barcelona, Spain

September 2008 - Present

- Design of websites, newsletters and creation of corporate identities.
- Photography and audiovisual productions.
- Companies: Mailify, Sarbacán, Alexander 1922, Gordon Investment, Racing Sarrià entre otras.

Graphic Designer *Antoni Pallejà Office*, Barcelona, Spain

June 2013 - July 2013

Projects:

- Cármenes: creation of a corporate identity, web design and UX.
- Grupo Planeta: graphic layouts for collectibles.

Graphic Designer at *Blackstone Barcelona*, Barcelona, Spain

January 2013 - March 2013

Projects:

- Europcar: design of printed media, online and offline marketing campaigns.
- La Vanguardia: layout of the monthly magazine of one of the leading newspapers in Spain.
- Otros: design of visuals for leading brands like Estrella Damm or FC Barcelona.

EXTRACURRICULAR ACTIVITIES

- **Event planner at Eina University** 2008 - 2014
- **Graphic Design lectures for high school students** 2007 - 2013
- **Hardware and Software maintenance** 2005 - Present

SKILLS

- **Computer:** Highly proficient in Adobe Creative Suite, Apple OSX, Lightroom, Microsoft Windows, Microsoft Office, Linux, HTML5, CSS3, PHP, MySQL.
- **Languages:** Spanish (Native), French (Native), Catalan (Native), and English (Advanced).

EDUCATION

Eina, University of Design and Art, Barcelona, Spain

Bachelor of Fine Arts in Graphic Design (June 2012)

University of California, Santa Barbara

Upper division Art Studio and Creative Studies courses (Sep 2011-June 2012)